CENTURYLINK INTERNET BASICS – CAMPAIGN TOOLBOX

CIB General Campaign Banner_2016

Keep your family connected with High-Speed Internet that's reliable and affordable.

Visit centurylink.com/internetbasics to find out more about qualifications in your state.



Stay connected with affordable Internet.

Visit centurylink.com/internetbasics or call to find out more about qualifications in your state.









≰iPad mini 2

Keep your family connected with High-Speed Internet that's reliable and affordable.

Now an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because the Internet is no longer just nice to have - it's a necessity for staying informed and keeping connected. Right now, eligible customers can get CenturyLink® High-Speed Internet service at a reduced rate. Some may also qualify for reduced-cost telephone service

CENTURYLINK® INTERNET BASICS

per month for 12 months with 12-month contract + taxes + fees Speeds up to 1.5 Mbps*

FASTER SPEEDS AVAILABLE

Ask how to purchase an **iPad mini 2 for \$150*** iPad mini 2 WiFi 16GB

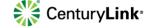
"Plus taxes and shipping & handling. To purchase an iPad mini 2," CenturyLink® Internet Basics customer must agree to a 24-month contract (service is \$9.95/m. for 12 months; \$14.95/mo. for months 13–24). Early termination fee will apply.

Available to qualifying low-income households.

HIGH-SPEED • Homework **INTERNET** • Job searches ACCESS HELPS • Social media and email

- YOU WITH: Getting news and information
 - Paying bills

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!



*Apple is not a participant in or a sponsor of this promotion. Service is not available everywhere. CenturyLink® Internet Basics Program is available to residential customers only who qualify based on meeting income-level eligibility requirements, and/or are receiving benefits from a qualifying federal assistance program, and requires remaining eligible for the entire offer period. Qualifying customers may keep the service under the program for a maximum of 60 months after service activation provided customer still qualifies that entire time. A professional installation fee (if selected) applies, self-installation is available at no charge. After 12 months, standard monthly rate of \$14.95 will apply for 48 months. Customer must either lease a modem from CenturyLink (89.99 monthly lease charge will be waived for the first 12 months of service; rate will apply starting in 13th month) or purchase a \$99.99 modem from CenturyLink for a one-time charge. Shipping and handling fees apply to purchased modems, but do not apply to leased modems. In all instances, a one-time High-Speed Internet activation fee applies. Rate excludes taxes, fees and surcharges which are based on standard, not promotional, rate. If customer cancels one of the required bundled services during promotion, all promotional, rate are void. Credit approval and deposit may be required. An early termination fee (up to \$200 max. based on remaining number of months of service) will apply if service is canceled before end of term. Changes to customer's HSI service initiated by customer during the promotional period may void offer discount. Offer not available on certain other discounted service plans. Limit one offer per household. Additional restrictions may apply. CenturyLink may change, cancel, or substitute offers and services, or vary them by service area, at its sole discretion without notice. All products and services listed are governed by tariffs, terms of service, or terms and conditions posted at centurylink com/help for taxes, fees and surcha The iPad mini 2 purchase must be paid in full to CenturyLink prior to shipment. Shipping and handling fees, and applicable taxes will apply. All warranty and support for the iPad mini 2 and accompanying equipment will be covered by the manufacturer or other identified third party, not CenturyLink. CenturyLink is not responsible for lost or stolen iPad mini 2. Limited time offer. Additional restrictions may apply. iPad is a registered trademark of Apple, Inc. Apple is not affiliated with this offer. © 2016 CenturyLink. All Rights Reserved. All other marks are the property of their respective owners.

Mantente conectado con Internet a tu alcance.

Visita centurylink.com/internetbasics









≰iPad mini 2

Mantén a tu familia conectada con Internet de Alta Velocidad confiable y a tu alcance.

Hoy en día, el Internet es necesario para triunfar en la escuela. Ya sea que estén estudiando, investigando sobre un reporte o colaborando con un trabajo de grupo, los estudiantes necesitan Internet. Con Internet Basics, entrar en línea va a ser más fácil que nunca. Así que llama hoy y dale a tus hijos una A+ en tecnología.

CENTURY LINK⁹ INTERNET BASICS

al mes por 12 meses con un Velocidades de hasta 1.5 Mhns³

VELOCIDADES MÁS RÁPIDAS DISPONIBLES

Pregunta cómo conseguir un iPad mini 2 por \$150.**

**Más impuestos y cargos de manejo y envío. Para obtene un iPad mini 2.™ el cliente de Internet Basics de CenturvLink debe aceptar un contrato de 24 meses (servicio por \$9.95/ mes por 12 meses: \$14.95/mes en los meses 13-24). Se aplicará un cargo por terminación anticipada.

Disponible para hogares de bajos ingresos que califiquen.

EL INTERNET DE . Las tareas . Búsqueda de trabajo ALTA VELOCIDAD • Las redes sociales TE AYUDA CON: • Correo electrónico

- Buscar noticias e información
- · Pagar cuentas

No te olvides de preguntar si también calificas para el servicio CenturyLink® Home Phone a un costo reducido. ¡Llama ya! Conéctate.



*Apple no es un participante ni un patrocinador de este programa. Servicio no está disponible en todas las áreas. El Programa CenturyLink Internet Basics sólo está disponible a clientes residenciales que califiquen basado en el cumplimiento con los requisitos de nivel de ingreso y requiere que se mantengan elegibles durante la duración completa del periodo de la oferta. Los clientes que califiquen podrán conservar el servicio dentro de este programa durante un máximo de sesenta (60) meses luego de la activación del servicio siempre y cuando sigan siendo elegibles durante todo el periodo de la oferta. Un cargo de instalación profesional (si elegido) aplica; opción de instalación por su cuenta disponible sin costo alguno. Después de 12 meses, la tarifa estándar mensual de \$14.95 aplicará por 48 meses. El cliente tendrá la opción de alquilar un módem de CenturyLink, (la atrifa de \$39.99) mes será eliminada los primeros 12 meses del servicio; la tarifa aplicará a partir del dia 13 del mes) o de comprarle un módem a CenturyLink por un cargo único de \$39.99. Cargos de manejo y envío aplican a módems comprados pero no a módems arrendados. En todos los casos, se aplicará un cargo único de activación de Internet de Alta Velocidad. La tarifa excluye impuestos, cuotas y recargos, mismos que se basan en la tarifa estándar, no en la promocional. Si el cliente cancela uno de los servicios combinados durante la promoción, todas las tarifas promocionales se vencerán. Se puede requerir aprobación de crédit o y depósito. Se aplicará un cargo por terminación temprana (hasta un máximo de \$200 basado en la cantidad de meses restantes de servicio) en el caso de que se cancele el servicio por descuento. Una oferta por domicilio. Podrían aplicar restricciones adicionales de servicio a su sola discreción sin previo aviso. Todos los productos y servicios es encionados es CenturyLink puede cambiar, cancelar, o sustituir ofertas y servicios, o cambiarlos por área de servicio, a su sola discreción sin previo aviso. Todos los productos y servicios mencionados están sujetos a impuestos, términos de servicio o términos y condiciones publicados en centurylink.com. Consulte centurylink.com/help para obtener información sobre impuestos, tasas y recargos. HSI: Los clientes deberán aceptar el Acuerdo de Suscripción a HSI previo a dar uso al servicio. Las velocidades de banda ancha listadas varían debido a condiciones fuera del control de la red, incluyendo el equipo y ubicación del cliente, y no están garantizadas. Oferta Apple iPad mini 2 - Las espicificaciones de la oferta son Apple iPad mini 2 16GB. Si el cliente elige comprar un iPad mini 2 de CenturyLink por \$150, el cliente deberá aceptar un contrato de dos para HSI. Las tarifas mensuales de HSI mencionadas anteriormente se aplicarán en consecuencia durante el periodo. El pago del 1794 mini 2 e Century Link por 3136, el cliente deberá aceptar un contrato de dos para HSI. Las tarifas mensuales de HSI mencionadas anteriormente se aplicarán en consecuencia durante el periodo. El pago del 1794 mini 2 e Century Link se deberá de realizar en su totalidad antes del envío. Cargos de manejo y envío, y impuestos aplicarán. Toda garantía y soporte para el 1794 mini 2 y el equipo correspondiente será cubierto por el fabricante o terceros identificados, no por Century-Link K. Century-Link no se hace responsable por pérdidas o robos de 1794 Mini. Offerta por tiempo limitado. Podrán aplicar restricciones adicionales. 1794 de su ma marca registrada de Apple, Inc. Apple no está afiliada con esta oferta. © 2016 Century-Link. Todos los Derechos Reservados. Las demás marcas son marcas registradas de sus respectivos dueños. EVIECKELYEZ73

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CENTURYLINK® INTERNET BASICS

per month for 12 months with 12-month contract + taxes + fees Speeds up to 1.5 Mbps*

FASTER SPEEDS AVAILABLE

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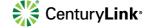
"Plus taxes and shipping & handling. To purchase an iPad mini 2," CenturyLink® Internet Basics customer must agree to a 24-month contract (service is \$9.95/mo. for 12 months; \$14.95/mo. for months 13–24). Early termination fee will apply.

Available to qualifying low-income households.

HIGH-SPEED • Getting news and information INTERNET ACCESS HELPS YOU WITH: • Pursuing hobbies

- Paying bills
- Staying connected via social media and email

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CIB General Campaign Newspaper Ad 2016



Stay connected with affordable Internet.

Keep your family connected with High-Speed Internet that's reliable and affordable.

Available to qualifying low-income households.

HIGH-SPEED • Homework

INTERNIET • Job searches INTERNET

- ACCESS HELPS Social media and email Getting news and information
 - YOU WITH: Paying bills

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now! Get connected.

CENTURYLINK® INTERNET BASICS

per month for 12 months with Speeds up to 1.5 Mbps*

FASTER SPEEDS AVAILABLE Ask how to purchase an iPad mini 2 for \$150° iPad mini 2 WiFi 16GB

"Plus taxes and shipping & handling. To purchase an iPad mini 2" CentunyLink" Internet Basics customer must agree to a 24-month contract (service is \$9.95/mo. for 12 months; \$14.95/mo. for months 13–24). Early termination fee will apply.



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Keep your family connected with High-Speed Internet that's reliable and affordable.



Now an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because the Internet is no longer just nice to have - it's a necessity for staying informed and keeping connected.

CENTURYLINK® INTERNET BASICS per month for 12 months with 12-month contract + taxes + fees Speeds up to 1.5 Mbps* **FASTER SPEEDS AVAILABLE** Ask how to purchase an iPad mini 2 for \$150'

"Plus taxes and shipping & handling. To purchase an iPad mini 2;" CenturyLink® Internet Basics customer must agree to a 24-month contract (service is \$8.95/m. for 12 months; \$14.95/mo. for months 13–24). Early termination fee will apply.

Available to qualifying low-income households.

HIGH-SPEED • Homework **INTERNET** • Job searches ACCESS HELPS • Social media and email

- YOU WITH: Getting news and information
 - Paying bills

You may also qualify for reduced-cost CenturyLink® Home Phone service. Call now to find out!



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CIB General Campaign Tri-Fold Brochure_Bilingual_2016



Keep your family connected with High-Speed Internet that's reliable and affordable.

The Internet is no longer just nice to have – it's a necessity for staying informed and keeping connected. Call today to find out if you qualify for CenturyLink* Internet Basics, a low-priced Internet service available to eligible low-income customers.

Available to qualifying low-income households

CENTURYLINK® INTERNET BASICS

FASTER SPEEDS AVAILABLE

Internet access helps you with:

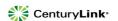
- · Getting news and information
- . Staving connected via social media and email
- Pursuing hobbies

You qualify for CenturyLink® Internet Basics if you:

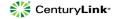
- Follow current guidelines for Lifeline/TAP service programs
- Reside where CenturyLink offers Internet service
- Have not subscribed to CenturyLink Internet service within the last 90 days and are not a current CenturyLink Internet customer
- Do not have an overdue CenturyLink bill or unreturned equipment

The following restrictions apply:

- Not available in all areas
- Price is for one High-Speed Internet service contract per customer address
- Speeds are not guaranteed and will vary
- · Annual eligibility recertification required
- · Subject to program terms and conditions



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mantenerse informado y conectado. Llama hoy para averiguar si calificas para obtener CenturyLink® Internet Basics, un servicio de Internet de costo reducido disponible para clientes de bajos ingresos que califiquen.

> Los hogares de bajos ingresos que califiquen pueden recibir:

> > INTERNET RESIDENCIAL CONFIABLE DE HASTA 1.5 Mbps



Pregunta cómo conseguir un iPad mini 2 por \$150.**

is impues tos y cargos de mane jo y envío. Para obtener un iPad mini 2 l'iente de Internet Basics de Century l'intéG debo aceptar un contra to di sesses (sarvicio por \$9.95/mse por 12 msess; \$14.95/m se en lo s mes 13 -24). Se aplicará un cargo por terminación anticipada.

PARA EL USO DE INTERNET Disponible en persona o por escrito

Tener acceso a Internet te avudará a:

- Obtener noticias e información
- · Pagar cuentas electrónicamente
- Mantenerte conectado a través de redes sociales y correo electrónico
- Practicar tus pasatiempos favoritos

Tú calificas para obtener CenturyLink Internet Basics si:

- Estás dentro de los lineamientos de los programas de servicio Lifeline/TAP
- Vives dentro de las áreas donde CenturyLink ofrece servicio de Internet
- No te has suscrito a servicios de Internet de CenturyLink durante los últimos 90 días y no eres suscriptor actual a Internet de CenturyLink
- No debes ningún pago a CenturyLink ni tienes equipo que no haya sido devuelto a CenturyLink

Aplican las siguientes restricciones

- No está disponible en todas las áreas
- El precio corresponde a un contrato de servicio de Internet de Alta Velocidad por cliente/domicilio
- La velocidad no está garantizada y puede variar
- Se requiere recertificación anual de elegibilidad
- Sujeto a los términos y condiciones del programa

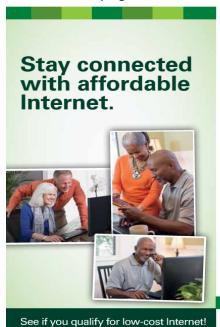






*Apple no es as participante ni un participante ni

CIB Seniors Campaign Tri-Fold Brochure_Bilingual_2016



Keep your family connected with High-Speed Internet that's reliable and affordable.

The Internet is no longer just nice to have - it's a necessity for staying informed and keeping connected. Call today to find out if you qualify for CenturyLink Internet Basics, a low-priced Internet service available to eligible low-income customers.

Available to qualifying

low-income households CENTURYLINK® INTERNET BASICS FASTER SPEEDS AVAILABLE

"Plus taxes and shipping & handling. To purchase an IPad min! 2."
Century Link* Internet Basics customer must agree to a 24-month
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13–24). Early termination fee will apply. See back for details.

Internet access helps you with:

- · Getting news and information
- Paying bills
- Staying connected via social media and email

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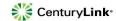
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CAPACITACION BASICA GRATUITA PARA EL USO DE INTERNET

Tener acceso a Internet te ayudará a:

- · Obtener noticias e información
- Pagar cuentas electrónicamente
- Mantenerte conectado a través de redes sociales y correo electrónico
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- No debes ningún pago a CenturyLink ni tienes equipo que no haya sido devuelto a CenturyLink

- Aplican las siguientes restricciones No está disponible en todas las áreas
- El precio corresponde a un contrato de servicio de Internet de Alta Velocidad por cliente/domicilio
- · La velocidad no está garantizada y puede varia Se requiere recertificación anual de elegibilidad
- · Sujeto a los términos y condiciones del programa





¡Averigua si calificas para obtener Internet de costo reducido!

Stay connected with affordable Internet.









≰ iPad mini 2

Keep your family connected with High-Speed Internet that's reliable and affordable.

Today, the Internet is necessary for success at school. Whether they're studying, researching a paper or collaborating on a group project, students need the Web. With Internet Basics, going online is more affordable than ever. So call today to give your kids an A+ value.

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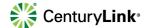
HIGH-SPEED • Homework and studying ACCESS HELPS • Collaborating with classmates

- INTERNET Communicating with teachers
- YOU WITH: College admissions

Don't forget to ask if you also qualify for reduced-cost CenturyLink® Home Phone service. Call now!

Get connected.

Call 800.257.3212



*Apple is not a participant in or a sponsor of this promotion. Service is not available everywhere. CenturyLink® Internet Basics Program is available to residential customers only who qualify based on meeting income-level eligibility requirements, and/or are receiving benefits from a qualifying federal assistance program, and requires remaining eligible for the entire offer period. Qualifying customers may keep the service under the program for a maximum of 60 months after service activation provided customer still qualifies that entire time. A professional installation fee (if selected) applies; self-installation is available at no charge. After 12 months, standard monthly rate of \$14.95 will apply for 48 months. Customer must either lease a modem from CenturyLink (\$9.99 monthly lease charge will be waived for the first 12 months of service; rate will apply starting in 13th month) or purchase a \$99.99 modem from CenturyLink for a one-time charge. Shipping and handling fees apply to purchased modems, but do not apply to leased modems. In all instances, a one-time High-Speed Internet activation fee applies. Rate excludes taxes, fees and surcharges which are based on standard, not promotional, rate. If customer cancels one of the required bundled services during promotion, all promotional rates are void. Credit approval and deposit may be required. An early termination fee (up to \$200 max. based on remaining number of months of service) will apply if service is canceled before end of term. Changes to customer's HSI service initiated by customer during the promotional period may void offer discount. Offer not available on certain other discounted service plans. Limit one offer per household. Additional restrictions may apply. CenturyLink may change cancel or substitute does not such the provision without notice. All products and services are void. per household. Additional restrictions may apply. CenturyLink may change, cancel, or substitute offers and services, or vary them by service area, at its sole discretion without notice. All products and services listed are governed by tariffs, terms of service, or terms and conditions posted at centurylink.com. See centurylink.com/help for taxes, fees and surcharges. HSI — Customers must accept HSI Agreement prior to using service. Listed Internet speeds vary due to conditions outside of network control, including customic location and equipment, and are not guaranteed. Apple iPad mini? 2 ffer—The offers specifications are Apple iPad mini? 2 ffor a mini? 2 ffor CenturyLink for \$150, customer must agree to a two-year contract for HSI. Monthly HSI rates stated above will apply accordingly during the term. The iPad mini 2 purchase must be paid in full to CenturyLink prior to shipment. Shipping and handling fees, and applicable taxes will apply. All warranty and support for the iPad mini 2 and accompanying equipment will be covered by the manufacturer or other identified third party, not CenturyLink. CenturyLink is not responsible for lost or stolen iPad mini 2. Limited time offer. Additional restrictions may apply. iPad is a registered trademark of Apple, Inc. Apple is not affiliated with this offer. © 2016 CenturyLink, All Rights Reserved, All other marks are the property of their respective owners.

Mantente conectado con Internet a tu alcance.

Visita centurylink.com/internetbasics (disponible sólo en inglés) o llama para más información sobre los requerimientos en tu estado.









Mantén a tu familia conectada con Internet de Alta Velocidad confiable y a tu alcance.

Hoy en día, el Internet es necesario para triunfar en la escuela. Ya sea que estén estudiando, investigando sobre un reporte o colaborando con un trabajo de grupo, los estudiantes necesitan Internet. Con Internet Basics, entrar en línea va a ser más fácil que nunca. Así que llama hoy y dale a tus hijos una A+ en tecnología.

CENTURYLINK®
INTERNET BASICS

\$9.95

al mes por 12 meses con contrato de 12 meses + impuestos + cargos Velocidades de hasta 1.5 Mbps*

VELOCIDADES MÁS RÁPIDAS DISPONIBLES

Pregunta cómo conseguir un iPad mini 2 por \$150.**

Más impuestos y cargos de manejo y envío. Para obtener un iPad mini 2, el cliente de Internet Basics de CenturyLink® debe aceptar un contrato de 24 meses (servicio por \$9.95/mes por 12 meses; \$14.95/mes en los meses 13–24).

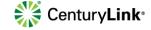
Se aplicará un cargo por terminación anticipada.

Disponible para hogares de bajos ingresos que califiquen.

EL INTERNET DE ALTA VELOCIDAD TE AYUDA CON:

- Estudiar
- Comunicarte con los profesores
- Colaborar con compañeros de escuela
- Admisiones de Universidades

No te olvides de preguntar si también calificas para el servicio CenturyLink® Home Phone a un costo reducido. ¡Llama ya!



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Visit centurylink.com/internetbasics or call to find out more about qualifications in your state.

STAY CONNECTED WITH AFFORDABLE INTERNET.

CENTURYLINK®
INTERNET BASICS

\$9.95

per month for 12 months with 12-month contract + taxes + fees Speeds up to 1.5 Mbps*

Ask how to purchase a tablet for \$150**

"Plus taxes and shipping & handling. To purchase an iPad " mini, CenturyLink" Internet Basics customer must agree to a 24-month contract Iservice is \$9.95/m. for 12 months; \$14.95/m. for months 13–24). Early termination fee will apply. See back for details.



FASTER SPEEDS AVAILABLE



Keep your family connected with High-Speed Internet that's reliable and affordable.

Now, an Internet connection is more affordable than ever with CenturyLink® Internet Basics. And that's great, because it isn't just nice to have anymore. It's a necessity for school, today's job market and staying connected. Plus, some households may also qualify for reduced-cost Home Phone service from CenturyLink.

See back for details.

T215QWRINB2

STANDARD

PAID

ACCESS TO THE INTERNET CAN OPEN UP YOUR WORLD, GET HIGH-SPEED INTERNET TO:

- Study and do homework
- Check emailPay your bills
- · Get news and information
- Stay connected on social media

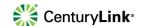
• Search for jobs

Get connected.

Call 855.302.1635

Click centurylink.com/internetbasics

Ask if you also qualify for reduced-cost Home Phone service.





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Internet de CenturyLink®

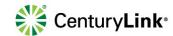
Mantén a tu familia conectada a un precio accesible.

Hoy en día el Internet es una herramienta esencial para hacer la tarea, para el trabajo y para estar conectados a nuestros seres queridos. Ahora un servicio de Internet confiable está más que nunca a tu alcance con CenturyLink® Internet Basics.
¡Llama ya!

Pregunta acerca de las calificaciones en tu estado. Además puedes calificar para servicio de teléfono residencial de CenturyLink a precio reducido. CenturyLink® Internet Basics
De hasta 1.5 Mbps*

\$ 95 /MES
POR 12 MESES. Requiere contrato de 12 meses. Aplican impuestos y cargos.

888.355.3971





Pregunta cómo conseguir un **tablet por** \$150.**

**Más impuestos y cargos de manejo y envio. Para obtener un iPad mini", el cliente de Internet Basics de CenturyLink^e debe aceptar un contrato de 24 mesas (servicio por \$9.95/mes por 12 mesas; \$14.95/mes en los meses 13-24). Se aplicará un cargo por terminación anticipada.

888.355.3971



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